



THERÉSE

Born in Stockholm, Sweden, daughter of a Lebanese father and a Swedish mother, Therése Neaimé has come a long way after the release of her critically-acclaimed debut album "LIVIN" in 2006. Therése took part in the Swiss pre-selection of the 2011 Eurovision Song Contest with a song called "I Give in."

Therése began to dance at the age of 6. Always on stage, doing dance theatre and winning dance contests, it was only a matter of time before singing would complete her stage persona... She knew how to make her way through to singing and songwriting, her real passion.



What's more?

Therése Neaimé returned to Dubai this season for the launch of her highly-anticipated new album "Stronger," featuring the new English-Arabic single, "Today Is a Holiday," which was especially recorded for the UAE National Day. Last summer, Therése gave the Middle East a taste of what is to come from her highly anticipated album, "All I Think About is You." Her catchy first single got rave reviews from the local press.

About "Stronger"

The brand new album is filled with 15 classy pop gems, including the anthemic "Today is a Holiday." The music-video was shot entirely in the country where it is set to debut on TV and online.

The album's concept as a whole recounts her incredible journey as an independent musician working hard at her music, touring extensively and fighting for that well-deserved recognition. Recalling the sound of soulful singers such as Sade, Therése's songs have been well-received in the Middle East, enjoying airplay in Lebanon, Jordan, and the UAE. This has paved the way for more rewarding concerts, shows and high-end endorsements.

NEAÏMÉ



Exclusive interview

Lifestyle magazine met Therese Neaimé in Dubai. In addition to being a talented singer, Therese happened to be a strong-minded woman; a loving person who believes in the preciousness of relationships, who is faithful and thankful to whomever supported her through time, and who still believes in the beauty of her dreams, despite life's ups and downs.

Lifestyle magazine is happy to share with you a special one-on-one with the talented singer with open heart... enjoy!

How did it all start?

I was actually a dancer touring the world, when I decided that I wanted to sing; go to a music school, write my own lyrics and perform my own songs. That's when I decided to go for my dream and I went to Hollywood.

What about your songs lyrics?

My lyrics always come straight from my heart. They are authentic and tell a story from my life. "The Future" and "Color of Love" are about living my dream. "The Night has come" is a song for my mother who passed 10 years ago and "Heartbeat for my son Lucas. My latest single "Today Is A Holiday" is a song for the UAE National Day and I'm singing partly in Arabic. It was actually Eddy Boustany from Music Master who encouraged me to also sing in Arabic.

What does fame mean to you?

Fame only means that I am living my dream the way I always wanted: by making music. I believe that we are all good at different things and levels but that we are actually all the same. I am now able to travel the world and tell stories with my music. Moreover, my son Lucas is with me everywhere I go and that is essential for me.

What keeps your feet on the ground?

The fact that I have built my career all by myself from the beginning; my band and I

used to handle our own flyers and I have always kept my feet on the ground. I love what I do and I love the people around me. Besides, I am a mom with a child who handles everyday life and a person who believes that everything can be reflected through warm inspiring music if you work hard and add feeling to it; that is authentic and people can tell that there is a story behind every song.

What makes you different in a common commercial music world?

I think it's when people feel that you are close to them, and that only happens when you are unique and real. I don't just want to sing empty lyrics. There is a strong meaning in every song I sing because all of my songs are authentic and far from being fake.

Who's your biggest support?

My friends and my family. It has been a long journey. The person I was in a relationship with, 10 years ago, encouraged me to go to Hollywood. My mom and dad were always very supportive. Besides, all the people around me gave me energy to keep it up. I believe it's the small things that keep you going, therefore it is hard for me to just point out one person. In the Middle East, the support of media and press has been wonderful. I am really grateful for every person who is there for me.

What would your best song be among the 15 ones in your album?

I would say that they are all my "babies" and it is hard for me to name one. I particularly like "Today Is A Holiday", though. The album was produced in Europe and actually finalized in June. But since I have always been received so well in the Middle East, I felt like giving something back to the region and that's when we sat down in July and wrote "Today Is A Holiday" as an additional song for the album. It's a tribute to the 40th anniversary of the UAE and it has been playing on all radio stations in the country. Besides, a special music video supported the breakthrough of the album;

+ encore



Therese joins Abu Dhabi big band at al Noor gala charity ball in Dubai

Therese Neaimé appeared at a Gala Charity Event in Dubai, held in the gardens of the British Embassy on December 8th. In a unique appearance, Neaimé teamed up with the Abu Dhabi Big Band and performed in front of 450 VIP guests in support of children with special needs. The proceeds of the evening were donated to the AL NOOR TRAINING CENTRE on the occasion of the Centre's 30th anniversary.

"Visiting the centre a couple of weeks ago, meeting the children there, seeing their struggle but also their joy, once again made me realize what's important in life and things we should never take for granted! Simply overwhelming..." Therese says.

there was a contest on the internet on Facebook asking people to send in iPhone-clips with their "special UAE moment". I am very proud to say that we had over 30,000 hits on my Facebook fan page in only three weeks. The video was all about the celebrations of the people in the UAE and filmed in Jebel Ali Golf Resort. It was indeed a fantastic idea and a video I am very proud of.

What would you keep in mind from this journey?

I think that I have shown that it is possible to go for my dream! Don't put any limits to what you can achieve in life. If you're ready to work hard, just keep going. There will be lots of ups and downs and hard work. Still, when you keep going, you make other people believe in the possibilities of achieving something, too. Moreover, if your music comes from your heart, the people around you will feel it.

What would your future plans be?

At this point, I would like to keep spreading my new album that was released in the Middle East and promote it in Lebanon and other places. Our future plans are to also focus on Europe and release the album there.

Would you have any messages to youth?

Believe in your dream and don't let anybody tell you that you can't do it. It takes a lot of hard work to achieve what you want, but nothing is impossible... I was a dancer who wanted to sing... I was very driven and therefore, here I am! We only regret the things that we never tried!